



Deeksha Manchanda

Partner

Delhi | Competition Practice & Data Privacy

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PROFILE

She is a highly regarded practitioner who inspires trust and confidences in her clients. In 2021, Deeksha was awarded the 40 Under 40 Rising Star Award by the Legal Era -Legal Media Group. She is also recognized in the Chambers Asia Pacific and Global Guide for 2023.

Deeksha specializes in advising clients on all aspects of competition law. Her practice area spans across various sectors, particularly in the technology, auto & auto components, and pharmaceutical space, where she has advised and represented clients on complex and novel competition law issues. She has represented leading technology companies, such as Google, before various forums and acted in India's only FRAND related competition dispute. Clients rely on her "*strong legal expertise in identifying issues and arriving at practical solutions.*" (Chambers, 2023).

Combining her knowledge of competition law with her litigation experience, she has also acted for clients in various jurisdictional and due process challenges. This includes India's first challenge to the legality of a dawn raid and a recent challenge against procedural lapses during a DG investigation. She has been described by clients as someone who "*ensures implementation and execution of strategy*" for handling complex matters (IBLJ, 2019).

Deeksha is also part of the firm's Data Privacy practice. Leveraging her existing knowledge of the client's business and understanding of technology, she has been assisting clients in designing their data policies as per extant law in India, providing risk assessment and remediation advice to clients.

Deeksha regularly contributes to various journals like, Concurrences, American Bar Association, Mondaq and newspapers including Bloomberg. She remains committed to diversity and inclusion initiatives, especially focused on integration of women in the workplace.

EXPERIENCE

- *Represented Google before the competition regulators in India in relation to investigations initiated for alleged abuse of dominant position.*
- *Acts JCB UK and its Indian subsidiary on various aspects of regulatory compliance.*
- *Successfully obtained a favourable order at a preliminary stage, for Vifor, a Swiss pharmaceutical company in CCI, against allegations of anti-competitive agreements and abuse of dominance.*
- *Acted for Clariant in their sale and rollover of the pigments business with a consortium of Heubach Group and SK Capital Partners.*
- *Acted for Bain Capital and H&F in their acquisition of Athenahealthcare Inc.*
- *Represented Bayer in obtaining approval for its acquisition of Monsanto.*

SECTORS

Automotive	Insurance	Manufacturing & Industrials
Consumer	IT/ITeS	Private Equity
Fintech	Luxury, Fashion & Beauty	Real Estate
Hotels and Leisure		Retail

THOUGHT LEADERSHIP

Co-author, The CCI should be more coherent and enterprising, IBLJ, 2021.

Co-author, Competition and COVID-19: Compliance for Businesses, IBLJ, 2020.

Author, How COVID-19 affects personal health data, IBLJ, 2020.

Co-author, Competition law and problems of common ownership, IBLJ, 2020.

Co-author, A Mixed Bag of Proposed Amendments to Competition Act, BQ Prime, 2020.

QUALIFICATIONS

BAR QUALIFICATIONS

Advocate, India, 2011

EDUCATIONAL QUALIFICATION

LL.M., University of Oxford, 2013

Commonwealth Scholar, 2012

B.A, LL.B (Hons.), National Law Institute University, Bhopal, 2011

MEMBERSHIPS

IBA

ABA

Delhi High Court Bar Association.

RECOGNITION

Leading Lawyer in Global & Asia-Pacific in antitrust law, Chambers and Partners

Future Star, Benchmark Litigation

Notable practitioner in Competition/Anti-trust, Asia Law

Genext Leading Lawyers, Legal Era Rankings

'40 under 40' rising star, Legal Era Magazine,

Testimonials

"I often rely on Deeksha's strong legal expertise in identifying issues and arriving at practical solutions."

(Chambers, 2023)

Deeksha is someone who "ensures implementation and execution of strategy" for handling complex matters

(IBLJ, 2019)